

{ MEDIA KIT }



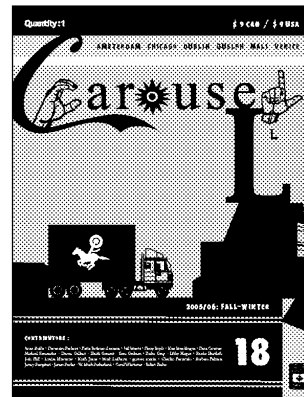
design by
OBSCURE



{ ABOUT }

► *Carousel* is a hybrid literary & arts magazine now available throughout North America. Each innovative issue features new works from both emerging & established artists, with a specific focus on positioning interdisciplinary talent within an expansive international context. From cover to cover, *Carousel* acts as a venue for creators interested in exploring the page, a place for creative cross-pollinations between textual & visual content.

► *Carousel's* exceptional design strategy has been widely praised, and has resulted in an increasingly well-received presence on the newsstands. The magazine was recently highlighted in Canada for its 16th issue which received an Honourable Mention for "Best Art Direction for an Entire Issue, 2004" by The National Magazine Awards Foundation!



Title: *Carousel*
Frequency: 2 per year
Price: \$9.00-\$11.00
Circulation: 1200 copies


SPECIFICATIONS:

- 76-92 interior pages
- colour wrap-around cover
- W:7.5" x H:9.5" size
- perfect-bound w/ bleeds

SUBJECT CATEGORIES:

- Visual Arts, Literature, Poetry

ISSN 0835-7994
BIPAD No 86032



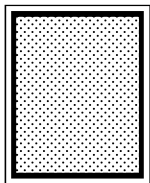
{ WORD ON THE STREET }

► "...*Carousel* is a delicious paper treat created with care for the tasteful reader with a ravenous appetite for contemporary culture."
– David Morand (*Naked Air Literary Review*)

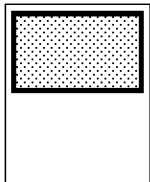
"I like the drawings in here. Whoever picks them has an eye for what intrigues them and the gumption to call them worthy."
– Jim Munroe, *No Media Kings*

"...it really looks good and is a delight to hold in the hands, and there is some particularly strong text inside... *Carousel* is a fine read."
– review of *Carousel 17: Broken Pencil 28* (*Jon Pressick*)

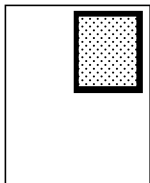
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FULL PAGE W:6.5" x H:8.75" *
= \$250 (1 issue)
= \$400 (2 consecutive issues @ \$200 per)
= \$525 (3 consecutive issues @ \$175 per)



1/2 PAGE W:6.5" x H:4.25"
= \$145 (1 issue)
= \$250 (2 consecutive issues @ \$125 per)
= \$330 (3 consecutive issues @ \$110 per)



1/4 PAGE W:3.0" x H:4.25"
= \$95 (1 issue)
= \$160 (2 consecutive issues @ \$80 per)
= \$225 (3 consecutive issues @ \$75 per)

* for full page adverts, customer may opt for complete page coverage ad ratio w/ bleed= W:7.75" x H:9.75"

SPECS / INFO:

- all ads are printed in B/W and placed at the back of the issue;
- pay attention to our street date when planning your ad copy;
- our magazine is produced using Quark Xpress 5.0 in a Mac-based environment; files should ideally be prepared as:
TIF: resolution @ 100%: 300 dpi grayscale / 1200 dpi bitmap)
(EPS or PDF files also acceptable)
- payment is due upon receipt of advertising materials.
- you will receive a promo copy of any issue in which your ad appears!

(Design services are available @ \$35/hr)



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